

INDUSTRY NEWS

FineLine Introduces FastTrak To QVC And Its Vendor Community

FineLine has been named as a preferred provider by QVC for its vendors and will be offering its FastTrak solution for online ordering, tracking and management.

QVC, Inc., one of the largest multimedia retailers in the world, broadcasts live 24 hours a day, 364 days a year. To read more [CLICK HERE](#)

The FineLine Flash

Your source for up-to-date news and information on FineLine Technologies, the industry leader in retail ticketing and barcode software.



Retailers Hustle To Bring Fashions To Market

With the tighter economy squeezing retailers industrywide, several companies have hit on a successful formula for propping up earnings: They're speeding up the time it takes to get the latest fashions into their stores.

"Advances in software and technology are allowing stores to offer the latest trends weeks or even months faster than before and giving the beleaguered retailers more stable profitability," says Jeff Klimeselter, an analyst at Piper Jaffray.

Given the economic slowdown, Klimeselter says, "Efficient logistics have taken on a whole new level of importance. Investors and outsiders would be very surprised at the archaic nature of technology at a lot of retail and branded consumer products companies."

To read the full article [CLICK HERE](#)

How FineLine Can Help



- On Demand Printing = 48 Hour Turnaround On Most Orders
- Faster Turnaround = Higher Turns, Higher Margins
- FastTrak Order Processing = Lower Administrative Costs
- FastTrak Ticket Production = Fewer Errors, Lower Costs

Let FineLine Help You Speed Up Your Supply Chain



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